

# LPCA's Annual Legislative Day | AGENDA

May 17, 2017 Baton Rouge, LA

tentative as of April 24, 2017

**9:30am - 10:00am**

**Participant Registration** (LDH - Bienville Building, Room 173)

**10:00am - 12:30pm**

**Advocacy Workshop** (LDH - Bienville Building, Room 173)

Target Audience: Key Contacts, FQHC staff, advocates, and partners

***Overview of Legislative Process***

Discover important moments in the legislative process where advocates can have the most impact.

***Engaging Your Legislators***

Learn effective engagement strategies for building productive relationships with your legislators.

***Social Media Advocacy***

Increase your skills and comfort level with using social media (Facebook & Twitter) to communicate with your legislators and advocate for your cause.

***Learning Into Action - Next Steps***

Understand how to use social media tactics for LPCA Legislative Day events in the afternoon.

**10:00am - 12:30pm**

**LPCA Board Meeting\*** (Breazeale, Sachse, & Wilson, 301 Main St.)

\*LPCA Board Members Only

**12:30pm - 1:30pm**

**Networking Lunch** (LDH - Bienville Building, Room 173)

**1:30pm - 2:15pm**

**Call to Action and Walk to Capitol** (LDH - Bienville Building, Room 173)

**2:15pm - 3:00pm**

**Press Conference with State Healthcare Leaders** (Louisiana State Capitol Steps)

Join us for a press conference on the steps of the State Capitol as we release important data on the tremendous economic impact that Louisiana's FQHCs have on our state.

**3:00pm - 4:30pm**

**Brief Legislative Meetings and FQHCs Formally Recognized in State Chambers**  
(Louisiana Senate and House Chambers)

**5:00pm - 7:00pm**

**Health Center Mixer** (Tsunami, 100 Lafayette St.)

You're invited to LPCA's Networking Event. This is a great opportunity to network, connect, and build relationships after work in a professional, fun and casual atmosphere. Enjoy complimentary appetizers as you connect with LPCA board members and other healthcare professionals.

Be sure to follow the Louisiana Primary Care Association on Facebook and Twitter (@lpca1).

**#ValueCHCs**