

Frequently Asked Questions

What does it mean to Put Housing First?

Put Housing First is a campaign to secure the support of 80,000 people who stand behind the advocacy efforts of the Greater New Orleans Housing Alliance (GNOHA) and demand that our leaders prioritize safe, affordable, healthy housing for all in New Orleans.

How will I know which candidates support Put Housing First?

We will host various events for candidates to come and share their position on housing that is safe, affordable and healthy for all of us. We will also provide updates through email, social media and our website. A scorecard that will ask politicians which housing policies and programs they support will be made publicly available.

What will happen if a candidate doesn't support Put Housing First?

While we cannot force our views on a candidate, we can influence them to take our views and needs into account. We do this by having concerned people like you, who want better housing for their families and community, to help us become one strong voice. Together we can hold candidates accountable both during and after the elections.

How can I get involved? Will you inform me about events to participate in?

We encourage you to go to our page at www.gnoha.com or if you are on social media, check us out on Facebook or Twitter @GNOHA. We constantly update our progress and share other important information on housing related platforms. The pledge card also has the option to opt into receiving Put Housing First emails. These correspondences will keep you informed on events and campaigns happening around housing and community development. The opportunities to help may include letter writing, canvassing, and chances to attend candidate forums and public political events.

Will there be activities that keep Put Housing First on officials' minds after they are elected?

Yes! The Put Housing First campaign does not end on Election Day. This is an ongoing campaign to both elect officials who pledge to Put Housing First, and to hold them accountable to that promise. There will be continuing calls to action and events.

What is GNOHA?

The Greater New Orleans Housing Alliance is a collaborative of non-profit housing builders and community development corporations working to rebuild the housing stock available in the city of New Orleans after Hurricane Katrina devastated the city's infrastructure. Since its creation in 2007, GNOHA has sought to create change in the Greater New Orleans community through public policy advocacy and public education. The collaborative advocates for the preservation and production of affordable housing for people within the Greater New Orleans metropolitan region and places a special emphasis on the needs of the most vulnerable in society - seniors, people with disabilities, veterans, low-wage workers and low-income families.

What is HousingNOLA?

HousingNOLA is a 10-year partnership between the community leaders, and dozens of public, private, and nonprofit organizations working to solve New Orleans' affordable housing crisis. In 2015, HousingNOLA produced a 10-year Housing Plan laying out a road map for eradicating cost burden and providing safe, affordable housing for all New Orleanians. Each year, HousingNOLA charts the City's progress towards this goal and produces an update in report card form.

How can I learn more about what it means to Put Housing First?

You can contact GNOHA at info@gnoha.org or call us at (504) 224-8300.