Quilt created by Carrollton-Hollygrove Senior Center Sewing Club sponsored by AARP
Message from the Executive Director

Given that by 2030, nearly 20% of the U.S. population will be older adults, 65 and older, we are fortunate to have an important stake in the first ever, newly formed AARP Task Force for Age-Friendly Cities here in New Orleans. As members of the task force steering committee, we hope to ensure that as our population ages, we are better prepared to create an aging infrastructure that works for all ages and meets the demand for community-based care, which includes social services, caregiver support, personal care services, and nutritional support.

As we strive to mitigate and eliminate the problems elderly residents face in our city, such as elder abuse, hunger, lack of access to general health and mental health services, and crime, we will continue to work with our community leaders and elected officials in efforts to enhance the quality of life for our elderly residents.

This year’s theme from the Administration for Community Living is Age out Loud, intended to give aging a new voice—one that reflects what today’s older adults have to say about aging. More than ever before, older Americans are working longer, trying new things, and engaging in their communities. They’re taking charge, striving for wellness, focusing on independence, and advocating for themselves and others. They expect to continue to live their lives to the fullest, and they’re insisting on changes that make that possible.

For us, it means we must continue to innovate, advocate, and support the well-being and economic security of older adults and the disabled.

Thank you for all we do together for the most vulnerable of our communities.

Sincerely,

Howard L. Rodgers, III
Executive Director
Year in Review—Quick Facts

- In 2016, Savvy Saving Seniors, a financial education and empowerment course was funded by Junior League New Orleans for women 55+ and Pontchartrain Park Community Center. The grantmaking area helps to improving economic opportunities for women and supporting women’s potential to seize those opportunities. For six weeks in 2016, female, senior citizens at the center received focused training in sound financial planning. Short-term and long-term outcome goals were measured, analyzed, and reported.
- The New Orleans Council on Aging Elder Action Coalition (EAC) broke new ground by expanding its coalition base to advocate and execute practical, actionable solutions to problems confronting older adults in Orleans Parish. An education subcommittee was formed and many of the EAC members, including the moderator, joined ranks with the AARP Global Initiative for Age-Friendly cities task force in New Orleans to incorporate cultural sensitivity and competency in city planning and design inclusive of the needs and respectful of the limitations of older adults.

Senior Profile

Senior Profile is an informational and educational television show for older adults and caregivers in the Greater New Orleans area. Various guest speakers representing the private and nonprofit sectors discuss issues, ideas, and topics related to the older adult population. Its purpose is to inform and educate older adults and caregivers regarding vital community information, community resources and agencies that are capable of providing supportive services, helping them to maintain their independence. The show also promotes healthy living - physically and mentally. During the holidays we mix in some wonderful entertainment, most of which is provided by seasoned senior talent. Senior Profile, hosted by the agency's executive director, Howard L. Rodgers, III, is a 30-minute show that airs on COX cable New Orleans, channel 76. The show runs monthly, two times a week: twice on Thursdays; 10:30 a.m. and 10:30 p.m.
New Orleans Council on Aging provides direct and subcontracted services through programs to improve the overall quality of life for senior citizens. During Fiscal Year 2015-2016, New Orleans Council on Aging provided approximately 191,687 direct units of service to more than 2,331 older adults in Orleans Parish.

Nutrition
NOCOA helps to maintain an older adult’s health and independence and prevent premature placement into a nursing home or other long-term care facility.

Congregate Meals Program
Hot, nutritious meals are provided to older adults in senior centers and meal sites in Orleans Parish. Seniors are provided with healthy lunches in a group setting.

Home Delivered Meals
Meals on Wheels provides nutritious meals to homebound elderly who live alone, are bedridden or disabled, and do not have a support system of family and/or friends to assist with meal preparation. Hot meals or weekly frozen meals are available for older adults who have difficulty obtaining a steady supply of food and experience some degree of hunger.

- 65,315 Congregate meals were provided to 781 older adults in FY 2015-16
- 106,811 home delivered meals were provided to 574

Power To Care Utility Assistance
The Power to Care utility assistance program provides aid to eligible low-income, elderly, or disabled clients to assist with energy bills in times of financial distress. Funding for this program is possible through donations from utility customers, Entergy New Orleans and the United Way Emergency Food and Shelter Program. 985 clients were provided assistance by Power to Care totaling 1 million dollars. None of the donations are used for fundraising or administrative purposes, so 100% of contributions go to the clients in need. The Power to Care program doubles the impact of new pledges and one-time donations through matching Entergy contributions annually.
Retired & Senior Volunteer Program - RSVP

The Retired Senior Volunteer Program (RSVP) mission is to provide a variety of service opportunities for retired persons age 55 and older by engaging them in diverse volunteer activities with various organizations in New Orleans. RSVP volunteer sites include churches, hospitals, museums, nursing homes, senior centers, government offices, and an American Legion Post.

Outcomes:
- Volunteers provided service to 22 agencies and provided nearly 84,730 hours of volunteer service. Volunteer recruitment met 86% of target as more, older adults participated in community service.
- RSVP volunteers co-ordinated and participated in the Holiday for Heroes project, sending more than 1200 Christmas cards to active U.S. military servicemen and their families.
- RSVP volunteers celebrated the MLK day of service by organizing a food drive and a day of service. Roughly 900 items were donated to St. Peter Claver Catholic Church.

National Family Caregiver Support Program

National Family Caregiver Support Program (NFCSP) provides assistance to family caregivers who are responsible for meeting the needs of older adults and/or developmentally disabled relatives and to grandparents raising grandchildren. During FY 2015-16,
- 212 clients received information and assistance about additional resources and services. 70 clients received material aid.
- 65 clients took advantage of 4,649.50 In-Home respite services. Caregivers using respite showed little signs of “caregiver burnout” and fatigue.
- 211 hours of outreach service was provided to Caregiver and GRG support groups allowed caregivers to become well informed caregivers, equipping them with the skills needed to care for their loved ones.

Senior Companion Program - SCP

The Senior Companion Program (SCP) trains volunteer companions age 55 and over to provide in-home assistance to the elderly and disabled. They provide personal care, home management, respite, and other services. SCP has partnerships with local health care and social service organizations.
- SCP volunteers provided support to clients in need of home and community based care. Clients received in-home assistance with ADLs, personal care services (grooming, light housekeeping, and meal preparation), and were able to live more independently as a result of these volunteers. SCP had 61 volunteers that served 62,209.5 hours.

Special Thanks to Our Community Partners and Volunteers!
New Orleans Council on Aging utilizes fourteen Orleans Parish senior centers that are designed to improve the health and longevity of seniors by alleviating the physical, emotional, and food security challenges attributable to old age and disabilities. For many older adults, these centers are the only source of social life, daily meals, and mental and physical activities. They also serve as host sites for the development of innovative approaches to aging and evidenced-based health programs. Senior centers offer a wide variety of health programs, educational seminars, and cultural events. Such topics include: Falls prevention, Alzheimer’s disease awareness, positive aging, healthy living, and financial/retirement planning.

New Orleans Council on Aging Senior Centers

Arthur Monday, Pontchartrain Park, and Carrollton-Hollygrove Senior centers are directly operated by the New Orleans Council on Aging. Arthur Monday is a multi-service center located in Algiers. Pontchartrain Park is a community center in Gentilly. Carrollton-Hollygrove is a senior center complex in the Hollygrove area. The directors and staff acknowledge the diverse needs of the older adults and work to provide a stimulating and comfortable environment for them.

- More than 781 seniors in Orleans Parish were provided with a social environment to prevent isolation and/or premature admission to nursing homes.
The Information and Assistance Specialist is available to link elders and caregivers to the most current resources pertinent to the aging population. This includes the process of assessing the problems and capabilities of individuals, providing information, and linking these individuals to the opportunities and services available. Outreach workers in the social services department provide in-home visits to older adults who request Meals on Wheels and Homemaker services. They also provide them with assessments, information, and/or outreach. In fiscal year 2015-16, 1,580 clients were assisted with I&A and 348 were provided outreach.

The Advocacy Center provides legal advice, counseling, and representation by an attorney. Legal assistance aids older adults in securing their rights, benefits, and entitlements. They often need advance directives, wills, or protection from those who would exploit them. Services include community legal education, law reform activities, and coordination with other legal service providers. In fiscal year 2015-16, 441.86 units of service were provided.
<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bldg. Over 1,000 sq. ft.</td>
<td>$70,000</td>
</tr>
<tr>
<td>Bldg. Under 1,000 sq. ft.</td>
<td>$65,000</td>
</tr>
<tr>
<td>Main Office Equipment</td>
<td>$45,000</td>
</tr>
<tr>
<td>Other Equipment</td>
<td>$30,000</td>
</tr>
<tr>
<td>Supplies</td>
<td>$5,000</td>
</tr>
<tr>
<td>Total</td>
<td>$157,000</td>
</tr>
</tbody>
</table>

For the Year Ended June 30, 2016

Statement of Activities

New Orleans Council on Aging, Inc.
NEW ORLEANS COUNCIL ON AGING, INC.

STATEMENT OF NET POSITION

June 30, 2016

<table>
<thead>
<tr>
<th></th>
<th>Governmental Activities</th>
<th>Governmental Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 297,266</td>
<td>$ 348,153</td>
</tr>
<tr>
<td>Receivables</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grant</td>
<td>64,624</td>
<td>12,000</td>
</tr>
<tr>
<td>Other</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Capital assets, net of accumulated depreciation</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Total assets</td>
<td>361,890</td>
<td>360,153</td>
</tr>
<tr>
<td>LIABILITIES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued liabilities</td>
<td>160,519</td>
<td>183,059</td>
</tr>
<tr>
<td>Total liabilities</td>
<td>160,519</td>
<td>183,059</td>
</tr>
<tr>
<td>NET POSITION</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invested in capital assets</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Restricted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nutrition services</td>
<td>87,625</td>
<td>91,921</td>
</tr>
<tr>
<td>Other</td>
<td>36,996</td>
<td>37,621</td>
</tr>
<tr>
<td>Unrestricted</td>
<td>82,750</td>
<td>47,552</td>
</tr>
<tr>
<td>Total net position</td>
<td>$ 201,371</td>
<td>$ 177,094</td>
</tr>
</tbody>
</table>
Special Thanks to Our Community Partners and Volunteers:

ACE Jewish Community Center
Arthur Monday Senior Center
Belle Reve
Central City EDC Senior Center
Corporation for National and Community Service
Court Watch NOLA
Covenant Nursing Home
Crescent City American Legions Post 125
Dryades YMCA
ElderCare Support Services
Franklin Ave. B.C. Senior Soldiers & Share the Harvest
Harmony House Senior Center
LA Hospice & Palliative Care
Mercy Endeavors Senior Center
New Orleans Council on Aging - Staff /Volunteers
New Orleans Museum Of Art
New Orleans People Program Eastbank & Westbank
Pontchartrain Park Community Center
Retired & Senior Volunteer Program New Orleans - RSVP /Advisory Council /Volunteers
Senior Companion Program New Orleans - SCP /Advisory Council /Volunteers
Southeast Louisiana Veterans Health Care
Touro Infirmary
University Medical Center of New Orleans
University of New Orleans Upward Bound
Uptown Shepard Center
VOA Veterans Transitional Housing Program

Special thanks to our donors and supporters. Thanks to all of our volunteers who truly inspire others by their service to our senior citizens. We also appreciate the dedication that our interns and AARP employees devote to our organization.

Volunteer with Us Today!
“Laughter is timeless, imagination has not age, dreams are forever.”
~Walt Disney

Special Thanks to all of our Community Partners, Donors, and Volunteers who help to make what we do seem effortless.

City of New Orleans
Corporation for National Services
Entergy New Orleans
Humana, Inc.
United Way Southeast Louisiana
Elder Action Coalition Network
Meals on Wheels New Orleans Fund, Inc
Junior League of New Orleans

Governor’s Office of Elderly Affairs
AARP New Orleans
Goldring Family Foundation
Greater New Orleans Foundation
The National WWII Museum
AT&T Employee Giving Program
Edgar J. & Leah Chase Foundation

2475 Canal St. ● Suite 400 ● New Orleans, LA
(504) 821-4121 ● Fax: (504) 821-4121

Website: www.nocoa.org
Sign up for our newsletter: http://eepurl.com/kEpir

Follow us on Facebook and Twitter!