GOOD HOUSING FOR ALL

Call to Action

City of New Orleans Budget Hearings

Last year, the City of New Orleans committed to creating 7,500 housing opportunities in 5 years to address the housing needs laid out in the HousingNOLA Plan. The Mayor also pledged \$17 million annually to meet those goals. We're currently off target, so we've asked the city to revise their plan to get back on target and meet these goals. We are also asking for partnership with the City Council in appropriating the resources necessary to get back on track.

We would like to thank all of you as you continue to support our cause! Because of your efforts, the following housing departments which were initially not invited to present to City Council are now going to be heard as a part of the budget process on Monday, October 2nd. These departments and their budgets are crucial to meeting our 2017 housing goals.

- 1. Mayor's Office of Community Development
- 2. Code Enforcement
- 3. New Orleans Redevelopment Authority (NORA)

<u>Enterprise</u> commissioned a poll, with funding from <u>HousingNOLA</u>, <u>the Power Coalition</u> and the <u>Greater New Orleans Foundation</u>, supported in part by the <u>Mary Reynolds Babcock Foundation</u>. The poll surveyed 500 likely voters in Orleans Parish to gauge perceptions and attitudes concerning housing issues in New Orleans and found:

- Likely voters ranked affordable housing as the second most important issue they would like to see
 New Orleans' Mayor and City Council address, behind Public Safety/Crime and ahead of other
 issues such as Flood Control, Jobs and Economy and Infrastructure. Overall, 59 percent of
 respondents noted Public Safety/Crime as one of the top three issues while 46 percent noted
 Affordable Housing in the top three.
- 93 percent of likely voters agree or strongly agree that access to affordable housing is important for the local economy.
- 78 percent of likely voters favor or strongly favor having the city require that new market-rate housing in New Orleans set aside some units as affordable for low to moderate wage earners.
- 74 percent of likely voters favor or strongly favor having the city increase funding for the production and preservation of affordable housing

New Orleans has reached the point where our affordable housing problem is unavoidable. Typical wage-earners can no longer afford rent and homeownership is out of the question.

Please call your councilperson and the Mayor's office and ask them to #PutHousingFirst and add funding to these crucial housing departments. Let them know that you're one of the New Orleans citizens who believes that the city should prioritize producing or preserving at least 1,500 affordable homes each year - because we still need more!

We hope to have your support at the hearings on October 2, 2017 and we'll send out more information closer to the hearing.

Mayor's Office

• Mitch Landrieu (504) 658-4900

At Large Councilmembers

- Jason Williams (504) 658-1070
- Stacy Head (504) 658-1060

District A

• Susan Guidry (504) 658-1010

District B

• LaToya Cantrell (504) 658-1020

District C

Nadine Ramsey (504) 658-1030

District D

• Jared Brossett (504) 658-1040

District E

• James Gray II (504) 658-1050